

June 2013

IN THE SPOTLIGHT

ICFF NEW YORK REPORT: BY & BOFFI SOHO

A great turn out in New York for the ICFF - the biggest US contemporary furniture fair, where Living Divani reaffirmed its leading role within the international design scenario, proposing a number of iconic pieces.

Living Divani was a significant presence at the Boffi Soho showroom – the new company's address in the city – a confirmation of their long and fruitful partnership which, in addition to the *by New York* experience, has also given rise to a share in the Boffi space at *L'Appartamento* and the showroom in Via Solferino, Milan.

BY, the Boffi, Living Divani and Porro concept store, concluded its adventure with a final, elegant presentation of the three brands, in which the company showcased the not-to-be-missed pieces from the collection, and the latest new ideas, which fitted seamlessly into the metropolitan-styled space.



BOFFI SOHO

31 ½ Greene Street

New York, NY 10013

www.boffi-soho.com

Inauguration of CUSTHOME, Bergamo

May 30th saw an evening of art and design at the inauguration of the Custhome showroom, a new business based in Bergamo, Italy, with 250 m² of space divided between two floors. Here, the skills, experience and professionalism of the three owners have combined to create an exhibition space in which they can present their conception of the home, living and contract spaces.

Among the producers featured there is Living Divani, with its elegant sofas NeoWall and Rod, and Confident easy chairs.

CUSTHOME

Via S. Tomaso, 72 - Bergamo



Living Divani s.r.l.

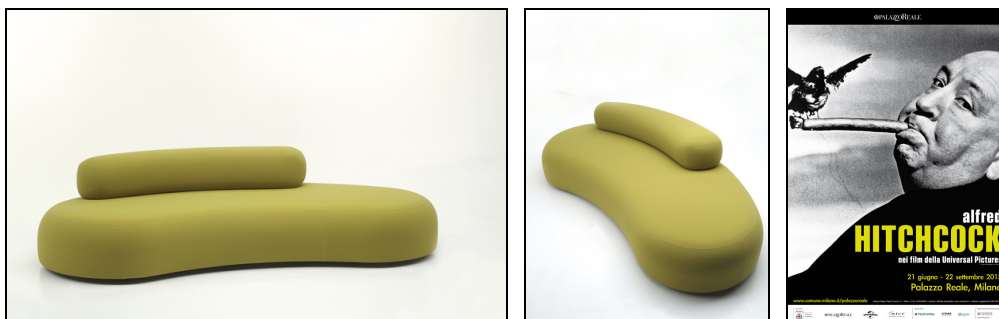
Strada del Cavolto 15/17 I-22040 Anzano del Parco (CO) Tel. +39 031630954 r.a. Fax +39 031632590
www.livingdivani.it info@livingdivani.it

From 21 June to 22 September, ALFRED HITCHCOCK in the great films of Universal Pictures, Palazzo Reale, Milan

The technical partnership between Living Divani and Alef Cultural continues with the exhibition "ALFRED HITCHCOCK in the films of Universal Pictures", to be held at Palazzo Reale, Milan, reaffirming the company's presence in the world of art and culture.

This joint experience began with the Klimt exhibition, and continued with the Renoir retrospective and the Dracula exhibition; now, Living Divani is providing a number of its Bubble Rock chairs with their hallmark carefree elegance, to furnish one of the rooms, in which the theme is a celebration of the great master of suspense and some of his greatest works. Another room at the exhibition will be dedicated entirely to music, which was such a fundamental and integral element in Hitchcock's works.

The exhibition is promoted by the Culture Office of the City of Milan, Palazzo Reale and Alef-Cultural Project Management, with the special collaboration of Universal Pictures Italy Home Entertainment Division.



Palazzo Reale

Piazza Duomo, 12 – Milan

Opening: Thursday, June 20 at 7 pm

Opening times: Monday 2.30 - 7.30 pm

Tuesday, Wednesday, Friday and Sunday 9.30 am - 7.30 pm

Thursday and Saturday 9.30 am - 10.30 pm

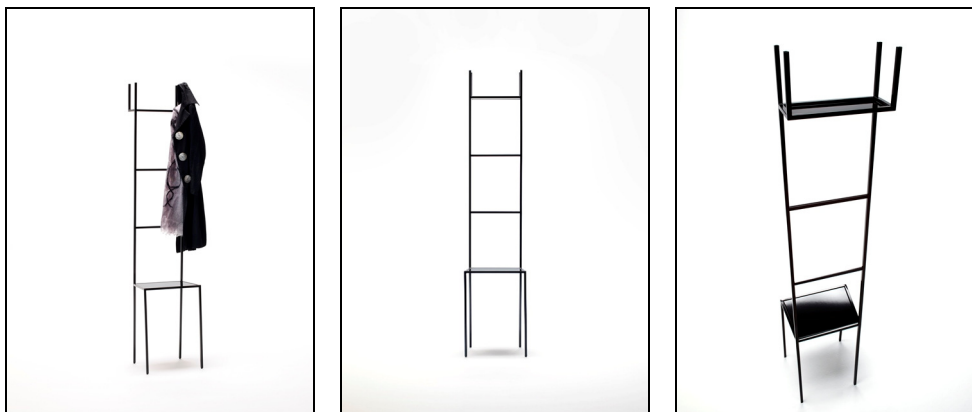
FOCUS ON MATE

Design (a + b) dominoni, quaquaro

Mate is a clothes valet, i.e. a chair, a stool or simply a place to put things. A whole range of different accessories can be applied to the original, ladder-like backrest.

A silent help that waits for us in the entrance hall, or sits quietly in a corner of the bedroom, to take care of all the things we immediately want to shed as soon as we get home: jacket, coat, umbrella, bag, boots, keys, hat, scarf and... perhaps even flowers.

Mate is a versatile article that does whatever we choose to use it as.



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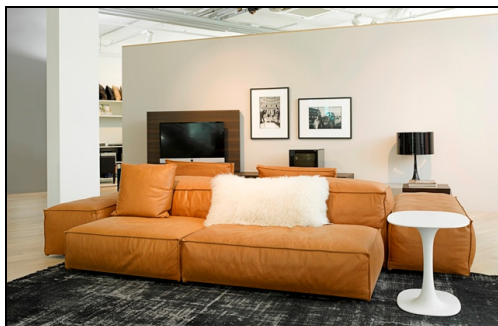
Technical sheet

Square tubular frame 15x15mm. Top-seat with 20/10 steel structure. Black PVC tips. Epoxy powder coating in RAL 9010 white or 9017 black.
Dimensions: 195x42x35cm

SHOWROOM OF THE MONTH

FLEINER MOEBEL

A point of reference for design lovers, Fleiner Möbel recently moved to one of the finest areas of Stuttgart, with a new 2400 m² showroom, where it offers not only the finest collections from international brands, but veritable atmospheres. The four floors plus a 300m² open-air terrace offer its sophisticated customers the best of all the biggest brands and the latest design trends.

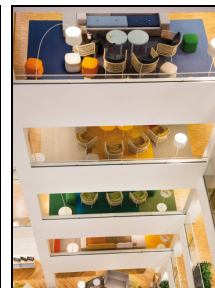


FLEINER Internationale Einrichtungen
Stresenmannstr. 1
D – 70192 Stuttgart

CONTRACT

VATTENFALL AB, Stockholm (S)

The lounge spaces of this leading sustainable energy firm are furnished by Living Divani, featuring the tactile elegance of Café armchairs with their woven back and armrests in white leather. The effect is truly striking.



MAY 2013 PRESS REVIEW



Arquitectura y Diseno (E)



Dwell (USA)



Elle Decor (I)



Elle Decor (I)



Elle Decor (I)



Elle Decor (I)



Hearst Home (I)



Nuevo Estilo (E)